

Ashley Beesley

SUMMARY

I am a detail oriented, motivated, and creative graphic designer. I thrive on creative challenges, working in a collaborative atmosphere, and enjoy learning new ways to develop my craft and techniques. With over five years of experience in events and communications I have a strong understanding of what it takes to communicate effectively through design.

CONTACT



ashleybeesley.com



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(810) 937-7884



Lansing, MI 48911

REFERENCES

Alyssa Bouchard
Vice President, Communications
Michigan Bankers Association
(810) 516-0270

Cali Langolf
Human Resource Assistant
Citter Chatter
(810) 941-1361

SOFTWARE SKILLS

Adobe Creative Suite



InDesign



Illustrator



Photoshop



EDUCATION

Lansing Community College | 2020 - 2024 | 4.0 GPA

Cuyahoga Community College | 2015 - 2017 | 3.5 GPA

Marysville High School | 2011 - 2015 | 3.3 GPA

EXPERIENCE

ADVOCACY COMMUNICATIONS COORDINATOR

Michigan Bankers Association | 2019 - Present

Ideation, design, and distribution of event marketing materials. Including but not limited to badges, banners, social media posts, brochures, fliers, and event mobile app design. Mass email marketings, specifically Constant Contact. Coordinating and managing a large quantity of communications to membership and legislators.

FAN EXPERIENCE/EVENT INTERN,

Cleveland Browns | June - August 2018

Execute plans for successful events including training camp and preseason games including setup and tear down. Engage fans during their training camp experience. Motivate individuals to become members of Browns Backers. Supervise player autograph sessions.

SKILLS



Project
Management



Creativity



Team Work